





THE TESTY CUP'S ORIGINAL
COMMITTEE AND CREATORS OF
THIS NOW '5 YEARS RUNNING'
EXCITING CHARITY EVENT, OTTAWA

# The Testy Cup's Purpose & Ultimate Goal

Since 2010, The Testy Cup (TTC) is an annual event organized by a volunteer based group of friends. As of 2013, The Testy Cup expanded & joined with Testicular Cancer Canada (TCC).

Together, we are planning for a second year in a row The Testy Cup in two

locations; Ottawa & Kitchener. United, our goal is to help young adolescents to adult males; better understand their bodies, reach out for help when faced with the terrible disease testicular cancer, & the prevention thereof. Lastly, we are excited to invite individuals to

organize their own event with our tools, in other areas of Canada.

In order to achieve this goal, TTC will produce funds for TCC. The Testy Cup supports TCC in efforts to visit and distribute pamphlets through schools, public health units and physicians.



GREAT SIGNAGE DONATED EVERY YEAR BY 53 COLOURS



RADIO & MC PROVIDED BY 106.9 FM THE BEAR - JAY HARRINGTON



YUMMY CATERED APPETIZERS & SILENT AUCTION PRIZES

## The Testy Cup - Ottawa & Area!

Hey Everyone! The Testy Cup 5th Annual Golf Tournament is here, proud to serve Ottawa & all surrounding areas! The Testy Cup originated in Ottawa in 2010 & since then, the event has proven to be a huge success & created a buzz through the Ottawa Valley. "It's the first of it's kind" many participants would rave about. Testicular Cancer Canada, Kitchener, has jumped on board to host their own TTC tournament for the 2nd year.

### Creation of The Testy Cup

A long-time friend, of the original Testy Committee, was diagnosed with Testicular Cancer. His story touched us as we hope all men diagnosed with this unfortunate disease will fight just as hard as he did. Our brave friend has a love for golf and the outdoors; we thought what better way to honor his fight and help raise awareness then to plan a golf tournament.

### 2011 CONTINUED 2010 OTTAWA

Date: Sat, August 27th Planning Time: 3 Weeks Location: Timber Run, Lanark Volunteers: 12 Participants: 56 / \$50 pp Highlights: 1st ever! Donation Raised: \$ 500

We had no idea The Testy Cup was going to be an annual event!

### 2011 OTTAWA

Date: Sat, August 20th Planning Time: 3 Months Location: Arnprior Golf Club Volunteers: 18 Participants: 78 / \$100 pp

### Save the Date & **Event Details**

Kitchener & Waterloo:

Event Day: Friday, June 20th, 2014 Dundee Golf & Country Club

Ottawa & Area:

Early Bird Contest: Friday, May 30th, 2014 Registration Deadline: Friday, June 27th, '14 Event Day: Friday, July 4th, 2014 The Canadian Golf & Country Club

Highlights: The Testy Cup Towels, Facebook, Twitter, Posters, Logo & Molson Donation Raised: \$ 2,000 2012 OTTAWA SOLD OUT! Date: Sat, July 21st Planning Time: 4 Months Location: Arnprior Golf Club

2013 KITCHENER

Date: Friday, June 14th, 2013 Location: Dundee Golf & Country Club Highlights:TTC expands to

### 2013 OTTAWA

Date: Friday, July 5th Planning Time: 6 Months NEW Location: CGCC Day of Volunteers: 36 Participants: 124 / \$150 pp Highlights: New Location, day of the wk switched from Sat. to Fri., \$13,000 Presenting/ \$5,000 Gold Sponsor, TTC Gear for Sale, Expanded TTC to 2 Locations. Donation Raised: \$ 27,000

Kitchener for the first time! Donation Raised: \$ 15,000

### TESTY **HIGHLIGHTS**



REFRESHING SAMPLES ON COURSE



MILWAUKEE POWER TOOLS



2013 WINNING TEAM



MAJOR GUEST SPEAKERS



POWER SPORTS CANADA



Volunteers: 36

Participants: 144 / \$125 pp

Donation Raised: \$ 10,000

Highlights: Signage, Silent Auction, Entertainment, Major & Minor Sponsors, Radio/TV promo, The Bear live onsite, MC Celebrity +