

**EVENT DATE:**

Friday, July 4th, 2014

10:30 AM Pre Event Activities

11:00 AM Registration & Lunch

1:00 PM Shotgun Start, Best Ball

LOCATION:

Canadian Golf & Country Club
7800 Golf Club Way, Ashton, On

REGARDING: Sponsorship

Dear Contributor,

RE: Sponsorship and Donations

We are excited to announce The Testy Cup 5th Annual Golf Tournament is just around the corner! The Testy Cup is a charity event that will be held on Friday, July 4th, 2014 at the Canadian Golf & Country Club, Ottawa.

"A day to raise funds and awareness for testicular cancer, because at our age it's easy to lose a ball"

Since 2010, The Testy Cup is an annual event organized by a volunteer based group of friends. As of 2013, The Testy Cup expanded and joined with Testicular Cancer Canada. Together, we are planning for a second year in a row The Testy Cup in two locations; Ottawa and Kitchener. United, our goal is to help young adolescents to adult males; better understand their bodies, reach out for help when faced with the terrible disease testicular cancer, and the prevention thereof. Lastly, we are excited to invite individuals to organize their own event with our tools, in other areas of Canada.

In order to achieve this goal, The Testy Cup will produce funds for Testicular Cancer Canada (TCC). The Testy Cup supports TCC in efforts to visit and distribute pamphlets through schools, public health units and physicians. TCC's current focus is to educate individuals on early detection — it's simply the best defence against testicular cancer. TCC also provides support to survivors and their families, they aim to help those affected by the disease achieve both health and happiness.

We are asking for your support of this worthwhile cause. Many sponsorship and donation opportunities exist for your company and individually. We encourage you to review the sponsorship opportunities attached so that you can select the level that best suits your company and needs (please see reverse).

Event Participation Details: \$600 for a team of 4, \$150 for a single, 18 Holes with 2 Carts, BBQ lunch, all you can eat Chicken & Ribs Dinner, Entertainment, Donation to TCC, participation gifts, 2 beverages per player, prizes and so much more!

For more information about The Testy Cup, please visit our website www.thetestycup.com, facebook.com/thetestycup, @thetestycup on Twitter OR contact the committee at testycup@gmail.com

Thank you for your consideration of our request. Get ready for a good time! But be careful, it's easy to lose a ball!

Sincerely,

The Testy Cup



JIMMY HOOK
613-894-3235
Founder &
Event Director

BRIENNE LAPP
613-513-5168
Executive Event &
Sponsorship Coordinator

WEBSITE
www.thetestycup.com
EMAIL
testycup@gmail.com



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Canadian Golf & Country Club - 7800 Golf Club Way, Ashton, On

REGARDING: Sponsorship Opportunities

Presenting Sponsor \$10,000.00

- 4 Golf Foursomes: See 'Golfers Registration', plus 4 additional dinners
- Speaking during Dinner & Vendor Booth Opportunity
- Hole Sponsor Signage beside a Tee & Green (2 signs)
- Company name/logo displayed on electronic LCD cart screens
- Recognition as Presenting Sponsor during all Radio, TV, print promotions & banners with logo
- Recognition as Presenting Sponsor during all Twitter, Facebook (logo included) efforts
- Tax receipt for donation (less value received via TCC)

Partner Sponsor \$6,000.00

- 2 Golf Foursomes: See 'Golfers Registration', plus 4 additional dinners
- Hole Sponsor Signage beside a Tee & Green (2 signs)
- Company name/logo displayed on electronic LCD cart screens
- Recognition as Presenting Sponsor during all Radio, TV, print promotions & banners with logo
- Recognition as Presenting Sponsor during all Twitter, Facebook (logo included) efforts
- Tax receipt for donation (less value received via TCC)

All Major Sponsors:

- Hole Sponsor Signage beside a Tee & Green (2 signs)
- Recognition as Major Sponsor during all Radio, TV, print promotions & banners with logo
- Recognition as titled (Dinner, Lunch, Golf Cart) Sponsor during all Twitter, Facebook (logo included) efforts
- Tax receipt for donation (less value received via TCC)

Dinner Sponsor (Major) \$5,000.00

- 1 Golf Foursome: See 'Golfers Registration', plus 4 additional dinners

Lunch Sponsor (Major) \$3,000.00

- 1 Golf Foursome: See 'Golfers Registration'

Golf Cart Sponsor (Major) \$2,000.00

- Player Carts Branded & Hole Sponsor Signage beside a Tee & Green, 2 signs

Registration Gift Sponsor \$2,000.00

- Logo on Registration Gift, QTY 160

Flag Sponsor \$1,500.00

- 18 Unique & Branded Flags placed on the green, picked up by every team, verbal & dinner print promotions
- Flag Sponsor keeps flags for future give-a-ways or events.

Can't make it out to the event? How about this.....

- Practice Facility Sponsor: \$1,000 Putting Green & Driving Range Signs
- CGCC Hummer, permanent logo: \$750
- Bag Drop Sponsor: \$500
- Hole Sponsor: \$300 Sign at Tee & Green (2 signs) & LCD Cart Display promotion at Tee Box

Hole-In-One Sponsorship

- Honda ATV Hole-In-One - \$500
 - \$10,000 Hole-In-One - \$500
 - 2014 Vehicle Hole-In-One Value TBD
- Ongoing Recognition as Hole-In-One Sponsor during all Radio & print promotions, Branded Hole Signage

Silent Auction Prizes (Note: Suggested Values)

- Prize Donation: Large \$500 +
- Prize Donation: Medium \$300 +
- Prize Donation: Small \$25 - \$100 +
- Special Print with logo & Verbal Attention to Large & Medium size Silent Auction donations.

Golfers Registration \$150.00 pp

- 18 Holes of Golf with Electric Cart (GPS/Live Score Entry on Cart, Live Communication to Pro Shop for assistance, Sun/Rain-Tops, Windshields & Bag Protector)
- Professional Bag Drop Off, Driving Range, Locker Rm Towel Service, Credit Cards Accepted on Drink Carts
- Entertainment, Competitions, 2 Drinks per golfer, Bottle of Water, Participation Gift, Donation
- Pre Event Mix & Mingle Activities
- BBQ Lunch
- All you can eat Chicken & Rib Dinner
- Free Round with Cart if Event is Rained On, per golfer
- Can't get the whole day off? Please inquire about our 9 Holes with Cart option at a reduced price. Dinner and evening activities included (Limited)

Dinner Guest - \$45 pp

- For every additional dinner ticket, a \$10 donation will go to the cause.

* **Register a Team & Sponsor The Testy Cup Event via our website or email testycup@gmail.com**

* **For All Major Sponsor Interests, please contact testycup@gmail.com Or Call 613-513-5168**



* **All Sponsors will receive written acknowledgment in dinner promotions**

JIMMY HOOK
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EMAIL
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February 25, 2014

Dear Supporters and Friends,

The Testicular Cancer Canada is very pleased to welcome **"The Testy Cup"** to our 2014 fundraising campaign. The event will take place on Friday July 4, 2013 at the **Canadian Golf & Country Club 7800 Golf Club Way, Ashton, On**. This event is inspired by a group of friends who want to help a TC Survivor and has been going strong since 2009. Last year they raised over \$26,000.00 for the cause.

All proceeds from last years event went towards a campaign called "Its that time of the month" in Ottawa.

Testicular cancer is disease in which cells become malignant (cancerous) in one or both testicles. Testicular cancer occurs most often in men between the ages of 20 to 39, and is the # 1 cancer in men between the ages of 15 to 29. Your support of **"The Testy Cup"** will help provide essential funding for testicular cancer awareness, as we continue to deliver our programs across Canada.

Testicular Cancer Canada works with healthcare and research professionals, survivors and their family and our committed to ensure that our programs meet all guidelines to help our young men through Testicular Cancer. The fundraising success of TCC depends on several initiatives each year, including special events.

TCC knows the importance of investing in our communities' and contributions in breakthrough awareness programs, connecting TC survivors, educating the public have brought TCC closer to achieving its vision.

Thank you for your support of **"The Testy Cup"**. Please feel free to contact me directly at 519-894-0134 should you have any questions.

On behalf of the volunteers, staff, patients and their families, we thank you.

Sincerely,

Cheryl Perry

Cheryl Perry
Executive Director

*Did you know almost every hour of every day one young man will be diagnosed with
testicular cancer? He NEEDS to hear,
"We caught it early."*

45058-310 Fairview Rd. South, Kitchener, ON N2C 1X0
www.testicularcancercanada.ca

Charity # 84499 1398 RR0001

The Testy Cup

...IT'S EASY TO LOSE A BALL



THE TESTY CUP'S ORIGINAL
COMMITTEE AND CREATORS OF
THIS NOW '5 YEARS RUNNING'
EXCITING CHARITY EVENT, OTTAWA

The Testy Cup's Purpose & Ultimate Goal

Since 2010, The Testy Cup (TTC) is an annual event organized by a volunteer based group of friends. As of 2013, The Testy Cup expanded & joined with Testicular Cancer Canada (TCC). Together, we are planning for a second year in a row The Testy Cup in two

locations; Ottawa & Kitchener. United, our goal is to help young adolescents to adult males; better understand their bodies, reach out for help when faced with the terrible disease testicular cancer, & the prevention thereof. Lastly, we are excited to invite individuals to

organize their own event with our tools, in other areas of Canada.

In order to achieve this goal, TTC will produce funds for TCC. The Testy Cup supports TCC in efforts to visit and distribute pamphlets through schools, public health units and physicians.



GREAT SIGNAGE DONATED
EVERY YEAR BY 53 COLOURS



RADIO & MC PROVIDED BY 106.9
FM THE BEAR - JAY HARRINGTON



YUMMY CATERED APPETIZERS &
SILENT AUCTION PRIZES

The Testy Cup - Ottawa & Area!

Hey Everyone! The Testy Cup 5th Annual Golf Tournament is here, proud to serve Ottawa & all surrounding areas! The Testy Cup originated in Ottawa in 2010 & since then, the event has proven to be a huge success & created a buzz through the Ottawa Valley. "It's the first of it's kind" many participants would rave about. Testicular Cancer Canada, Kitchener, has jumped on board to host their own TTC tournament for the 2nd year.

Creation of The Testy Cup

A long-time friend, of the original Testy Committee, was diagnosed with Testicular Cancer. His story touched us as we hope all men diagnosed with this unfortunate disease will fight just as hard as he did. Our brave friend has a love for golf and the outdoors; we thought what better way to honor his fight and help raise awareness then to plan a golf tournament.

Save the Date & Event Details

Kitchener & Waterloo:

Event Day: Friday, June 20th, 2014

Dundee Golf & Country Club

Ottawa & Area:

Early Bird Contest: Friday, May 30th, 2014

Registration Deadline: Friday, June 27th, '14

Event Day: Friday, July 4th, 2014

The Canadian Golf & Country Club

2010 OTTAWA

Date: Sat, August 27th
Planning Time: 3 Weeks
Location: Timber Run, Lanark
Volunteers: 12
Participants: 56 / \$50 pp
Highlights: 1st ever!
Donation Raised: \$ 500

We had no idea The Testy Cup was going to be an annual event!

2011 OTTAWA

Date: Sat, August 20th
Planning Time: 3 Months
Location: Arnprior Golf Club
Volunteers: 18
Participants: 78 / \$100 pp

2011 CONTINUED

Highlights: The Testy Cup Towels, Facebook, Twitter, Posters, Logo & Molson Sponsor
Donation Raised: \$ 2,000

2012 OTTAWA SOLD OUT!

Date: Sat, July 21st
Planning Time: 4 Months
Location: Arnprior Golf Club
Volunteers: 36
Participants: 144 / \$125 pp
Highlights: Signage, Silent Auction, Entertainment, Major & Minor Sponsors, Radio/TV promo, The Bear live onsite, MC Celebrity +
Donation Raised: \$ 10,000

2013 OTTAWA

Date: Friday, July 5th
Planning Time: 6 Months
NEW Location: CGCC
Day of Volunteers: 36
Participants: 124 / \$150 pp
Highlights: New Location, day of the wk switched from Sat. to Fri., \$13,000 Presenting/ \$5,000 Gold Sponsor, TTC Gear for Sale, Expanded TTC to 2 Locations.
Donation Raised: \$ 27,000

2013 KITCHENER

Date: Friday, June 14th, 2013
Location: Dundee Golf & Country Club
Highlights: TTC expands to Kitchener for the first time!
Donation Raised: \$ 15,000

TESTY HIGHLIGHTS



REFRESHING SAMPLES ON COURSE



MILWAUKEE POWER TOOLS



2013 WINNING TEAM



MAJOR GUEST SPEAKERS



POWER SPORTS CANADA



TESTY CUP GIRLS AND OUR PRO